



Capital Merchant Services

Dave's

ULTIMATE
AUTOMOTIVE

Repair • Maintenance • Inspections • Tires

AT A GLANCE

CHALLENGES

- Slow check out in store impacts customer satisfaction
- Decrease DSO
- Increase efficiencies

BENEFITS

- Increase customer satisfaction
- Decrease DSO



Improving your bottom line with customized Merchant Services since 2014.

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OBJECTIVES

Dave's services many families in the area, but customer frustrations often develop because Dave's only take payment on the phone or in person. Often cars are held until a busy parent is reached by phone or visits the shop and experiences a slow check out process.

SOLUTION

We recommended adding an online invoicing and payment option.

"We already have low costs to process with Nathan but now we've added a ton of convenience!"

BENEFITS

Now almost 70% of jobs are paid online. Customers love speedy checkouts, and it frees up staff time to work on other things. No more waiting to reach the right person. Parents can pay in a few clicks on their phone without having to come by or even call.