



Capital Merchant Services

# E-COMMERCE

use case

## AT A GLANCE

### CHALLENGES

- Security + Privacy
- Integration
- Subscription Management

### BENEFITS

- Built in privacy
- Bridge online and onsite payment silos
- Lower tower costs



Improving your bottom line with customized Merchant Services since 2014.

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## OBJECTIVES

E-commerce payment processing faces significant challenges, including ensuring the security of stored card information and integrating seamlessly with third-party services to minimize purchase friction, all while providing strict adherence to privacy laws and regulations.



## BENEFITS

Our payment integration solutions manage subscriptions seamlessly, updates expired cards automatically, and complies with privacy requirements. We can help you integrate with most website providers and allow viewing of both brick-and-mortar and online payments in one place.

Additionally, our processors provide APIs and SDKs for easy integration with vendor and customer portals, supporting automated recurring payments.