



RUIZ CPA & ASSOCIATES, PC

AT A GLANCE

CHALLENGES

- Basic terminals
- Slow processing
- No integration
- Mailing paper invoices

BENEFITS

- Faster payments
- Cost savings
- Integration of all locations



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NATHAN RALLS, MBA

Office: (512) 906-0856 capitalmerchantservicestx.com

OBJECTIVES

Austin based, multiple location CPA firm operated basic card terminals at each location with little reporting options, while mailing clients paper invoices. They were looking to decrease Days Sales Outstanding and increase overall efficiencies within the AR department.

SOLUTIONS

We recommended updated, integrated terminals with e-invoicing for each office.







BENEFITS

The faster, networked system and e-invoicing allowed staff to perform unified reporting, increasing efficiencies to manage and search records. E-invoicing, dramatically improved DSO and saved time and expense for printing, stamping and mailing of paper invoices. Staff was freed up to work on more profitable activities.